

TDC Expands Video Capabilities with ROE Visual

Melbourne, Australia (September, 2024) ROE Visual's Carbon MarkII (CB5MKII) LED panels, widely recognized as the industry standard for large-scale video walls, have recently garnered attention for their outstanding performance at multiple global events. TDC - Technical Direction Company, a trailblazer in the Australian market, has now invested in these cutting-edge panels, further reinforcing their commitment to leading with the latest in video technology.



TDC, a leading provider of entertainment technology and production services, has solidified its position in the events and entertainment industry by continually expanding its capabilities. From developing a virtual production studio to meet the growing demand for LED volumes to previous investments in ROE Visual's Black Quartz panels—known for their wind-bracing frame suited for outdoor environments—and the popular Vanish 8T, the team is dedicated to offering the best equipment available. Now, the CB5MKII joins their suite of advanced solutions, further enhancing their ability to deliver superior visual performances.

The CB5MKII, a lightweight LED panel, combines practicality with high performance. With 6000-nit brightness and efficient heat dissipation, it delivers vibrant, stable visuals that captivate both live audiences and online viewers. This investment ensures TDC's ability to deliver stunning visual experiences across their diverse portfolio of events, from concert tours and corporate gatherings to large-scale exhibitions and theatre productions.



“At TDC, we are dedicated to creating awe-inspiring moments that redefine the realm of entertainment production. Technology is at the heart of everything we do, and our decade-long partnership with ROE Visual, together with the collaborative relationships we've cultivated over four decades, remains pivotal to our success and that of our clients.” says Michael Hassett, CEO and Founder at TDC.

Grace Kuo, Sales Director at ROE Visual, shared, “We’ve had the pleasure of working closely with TDC for many years, and it’s always inspiring to see how they push the industry forward. Their dedication to excellence, creativity, and innovation is something we truly admire. This investment in the CB5MKII panels is a testament to their ongoing pursuit of the best technology, and we’re thrilled to be a part of their journey in creating unforgettable experiences.”

Through their enduring partnership with ROE Visual, TDC has showcased their products across a multitude of projects. With the addition of the CB5MKII, TDC is positioned to further elevate its offerings, maintaining its place at the cutting edge of video production in Australia and beyond.

More Info:

Technical Direction Company (TDC): <https://www.tdc.com.au/>

About ROE Visual:

Founded in 2006, ROE Visual set out to make the best LED display platforms. Carefully selected high-end components, the latest technology, in-depth knowledge, and passion go into ROE Visual's LED products. Familiar with the challenges of the market, the company offers the best possible solutions for creatives, designers, and technicians who rely on ROE Visual's LED products for flawless installation, shoot or performance.

Dedicated to delivering the latest display technology, ROE Visual has a global presence, ensuring exceptional service to over 500 customers in over 90 countries. Headquartered in Shenzhen, China, the company operates globally. For more: <https://www.roevisual.com/en/>